

**GRS 2021 - II**



# **Global Radiology Summit-II**

Practical subspecialty teaching points for  
Practicing General Radiologists  
**11<sup>th</sup> - 12<sup>th</sup> December, 2021**

**Global Radiology Summit  
Advertising Collateral**

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**GRS 2021**



# Category Benefits

Branding - Inside Program Area	Platinum	Gold	Silver
Promotional Video (1 minute)	✓	✓	✓
Product Launch	✓	✗	✗
Title Card Presence	✓	✗	✗
Branding - Outside Program Area	Platinum	Gold	Silver
Logo Presence in the Main Banner Page	✓	✓	✓
Banner Presence in the Main Event Page	✓	✓	✗
Logo Presence in the Login Page	✓	✗	✗
Full day Session sponsor (one hall + 2 workshops in same hall)	✓	✓	✗
Branding - Archived Period	Platinum	Gold	Silver
Continuity in branding during archived period	✓	✓	✓

# Category Benefits

Interactive Community Engagements	Platinum	Gold	Silver
Stall Presence	✓	✓	✓
Stall Managers	✓	✓	✓
Contests	✓	✓	✗
Polls	✓	✗	✗
Posts in the Events Feeds	✓	✗	✗
Promotional Activities	Platinum	Gold	Silver
Logo Presence in the Program Page Header	✓	✓	✓
Logo Presence in the Program Schedule Listing Page	✓	✓	✗
Stall Tagged to Reception Area	✓	✗	✗
Posts in the Chat Box	✓	✗	✗

# Categories

## Platinum

10 mins slot for  
talk + digital  
branding

INR  
2,00,000/-

## Gold

5 mins slot for  
talk + digital  
branding

INR  
1,00,000/-

## Silver

Digital  
branding

INR  
50,000/-

For further queries contact  
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